



## Membership Benefits

10 key reasons why the BCA is your truest ally in the protection of your brand

The Boutique Cigar Association Founded 2016



## ASK YOURSELF

What does the future look like for the cigar industry?

How can education and knowledge become a powerful resource?

How do BCA members support the rights of cigar brands?



WRITTEN BY DR. GABY KAFIE FOUNDER & BRAND OWNER KAFIE 1901 CIGARS

## 10 Reasons To Join US

- 1) The BCAA serves the purpose of bringing together the smallest boutique cigar companies in our industry and creating a unified voice to defend our rights as business owners and help lobby for the premium cigar industry.
- 2) Since inception we have served as a cigar business resource center and advisors free of charge to new companies seeking to develop a business in the premium cigar industry.
- 3) Our founder and member companies have served to deliver testimony in defense of premium cigars to the following agencies.
  - FDA
  - Department of Health and Human Services
  - Center for Disease Control
  - Center for Tobacco Products
  - National Academies of Engineering,
     Science, and Medicine
  - Select government officials (state senators and representatives)
- 4) We have organized members in several states and cities across the United States and take great pride in working alongside PCA and CRA to voice our concerns and opinions in defense of our industry.

- 5) A key element of our existence is to provide data on member companies, specifically how our member companies will be affected by FDA regulations.
- 6) Our vision is to organize member companies and help develop channels for new business.
- 7) As a nonprofit association all proceeds are re-invested in hosting a yearly cigar festival that serves the critical role of promoting member boutique cigar companies.
- 8) We want to build a community of similar companies that can work together to increase market penetration and stand together in defense of our industry against FDA regulations.
- 9) In the years to come we seek to develop Boutique Cigar Festivals throughout different regions across the United States and internationally. Coming together allows us the ability to develop affordable pathways by pooling our resources together.
- 10) Last but not least, we seek to develop a pathway for member boutique cigar companies to directly join and support the PCA and CRA.

Our industry thrives when all family owned businesses come together. The size of member companies should not impede participation at the highest levels.



## NEED MORE INSIGHT?

THE BOUTIQUE CIGAR ASSOCIATION OF AMERICA WAS CREATED ON AUGUST 08, 2016. THE SAME DAY THE FDA IMPOSED FEDERAL REGULATIONS ON PREMIUM CIGARS.

WE ARE ALL PART OF ONE INDUSTRY.
OUR FOCUS IS TO BRING EVERYONE TOGETHER.
LEAVING NO COMPANY OR BRAND BEHIND DUE TO
A LACK OF KNOWLEDGE OR RESOURCES. WE ARE HERE
TO ELEVATE ONE ANOTHER



To learn more about the
Boutique Cigar Association
and our mission,
please email us at info@boutiquecigarassociation.com
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Join Now